

MINUTES OF THE LIBRARY ADVISORY BOARD
November 14, 2012

Betsy Pudliner, vice-chair, convened the meeting at 4:02 p.m., in Witters Conference Room 4440.

Present: Melissa Caldwell, Darren Hendrickson, Ryan Hendrickson, Amitabh Joshi, Newton Key, Patrick Lach, Dean Allen Lanham, John Proffitt, Betsy Pudliner, Jenny Sipes, Jay Shinde, and Ed Wehrle.

Excused: James Ochwa-Echel, Amy Rosenstein, and Wen Li Yao.

I. Welcome and Comments

A motion was made by Dr. Ed Wehrle, and seconded by Dr. Darren Hendrickson to approve the minutes of the October 24, 2012 meeting. The motion carried.

II. Communications

Communications were received from James Ochwa-Echel, Teri Hunt, Robert Martinez, Amy Rosenstein, and Wen Li Yao regarding their inability to attend this meeting.

III. Old Business

Ryan Gibson, the webmaster for Eastern, may be invited to the first meeting in the spring, to share the Board's concerns of Booth Library's presence on Eastern's homepage, if still warranted.

Marlene Slough, Acquisitions librarian, attended the meeting to respond to questions of the Board regarding the Booth Library Book and Materials Budget for fiscal year 2013. Most questions were about pricing models and payment of the Library's e-resources. She told the Board that in general, large packages such as JSTOR (more than 1500 titles) are paid using general library funds. For smaller products such as Project Muse and Elsevier, payment is distributed among appropriate disciplines.

The Board reviewed the revised documents for the 2013 Booth Library Awards for Excellence in Student Research and Creativity that were discussed at the October 24, 2012 meeting. Additional changes were made to the "Guidelines and Application," the "Resource Narrative" and the "Evaluation Rubric" forms. Dr. Sipes made the suggestion that the deadline for student submissions be put on the EIU calendar, in addition to other media outlets.

IV. New Business

As part of University recruitment, Dean Lanham shared several activities that the Library is doing. In a recent Dean's Council meeting, a survey was shared that included the question of who influences students and the number one answer was parents, followed by friends. Dr. Lanham asked the Board for ideas on how the University, and particularly Booth Library, can be more effective in reaching out and promoting Booth Library to these potential students and their parents.

The following suggestions were made:

- Have a virtual tour of the Library that parents and potential students can access. (Caldwell)
- Train campus tour guides. Jenny Sipes shared the Library's Ballenger Teachers Center's informational pamphlet with the Admissions Office who now includes that information in their training guides.
- Create an informational pamphlet about Booth Library to send to local high school guidance counselors.
- Share information on how one can obtain a community library card.

- Submit to the alumni magazine information about the services and activities available at Booth Library. (Pudliner)
- Do a feature story on alumni who have a career in library science as a result of working at Booth Library.
- Upload Booth Library events on Youtube.com. (Pudliner)
- Meet with school counselors when they come on campus.
- When EIU Admission counselors go to various schools to recruit, have something about Booth for them to take with them.

Dean's Report

Personnel

Dean Lanham announced a recent staff change at Booth Library. Joe Daugherty is a LAN Support Specialist II in Library Technology Services, coming from Health Services and filling a vacant position.

Public Service Issues

During November, Booth Library received another large gift collection of historical books from Dr. Karl Grisso, a retired Head of Collections librarian. Dean Lanham, David Bell and Beth Heldebrandt met with the director of Little Theatre on the Square in Sullivan, Illinois, regarding expanding the digital collection Booth Library has begun for the Theatre.

Programming Events

- Booth After Hours, honoring EIU's veteran students, is planned for January 11, 2013.
- *America's Music: A Film History of our Popular Music from Blues to Bluegrass to Broadway*, NEH/ALA grant program, is an exhibit and film program planned for January – April 2013. There will be films, musical performances, lectures including a student panel, exhibits, and a regional touring plan to "reach out to the community" by sharing the grant program with six public libraries. A film will be shown each week for six weeks and the series will culminate in a grand closing performance on April 6, 2013 in Dvorak Concert Hall. A grant was also received from the Jaenike Fund for the Arts, and the College of Arts & Humanities will play an integral role in this program.

Planning Issues

Planned events and major exhibitions are:

- *Literature of Prescription: Charlotte Perkins Gilman and the Yellow Wall Paper*, exhibit and event series, September 23 to November 2, 2013, NLM/NIH.
- *The Decade of the 1960s* (working title), exhibit and speaker series is planned for fall 2014. This is the 50th anniversary of that era. This exhibit will be developed in-house.
- *Lincoln: The Constitution and the Civil War* exhibit and speaker series, September 1 to October 15, 2015, ALA/U.S. Constitution Center.
- *For all the World to See: Visual Culture and the Struggle for Civil Rights*, exhibit and event series, September 1 to October 20, 2016, NEH on the Road.

Budget Issues

The FY2013 budget standing is stable from last year.

V. Adjournment

A motion was made by Dr. Ryan Hendrickson and seconded by Dr. Patrick Lach to adjourn the meeting at 4:59 p.m.

Respectfully submitted by:

Christine Derrickson, Recording Secretary